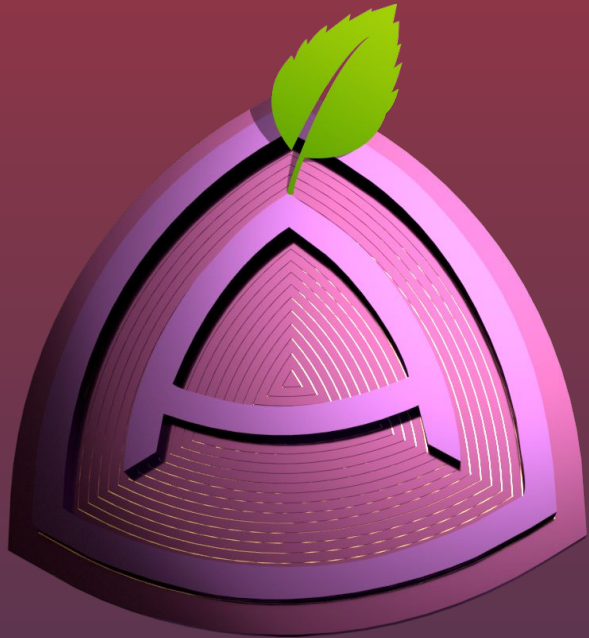




ASHTOKEN


A Community Rising



Simple Things You Can Do to Help Protect the Earth

EXCHANGE  

From

0.0  ASH ▾

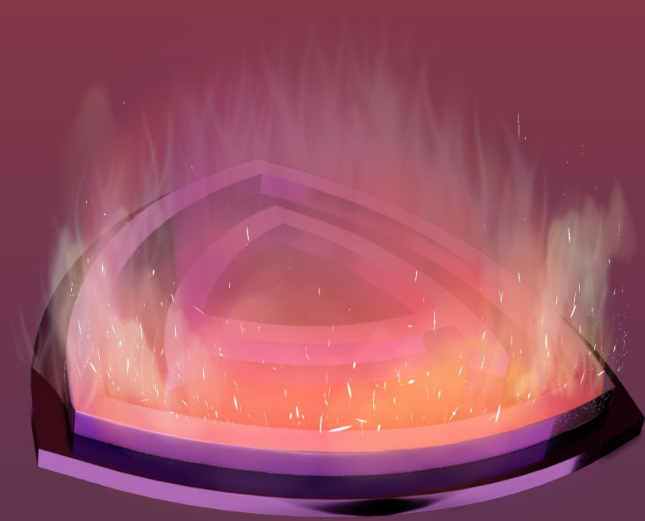
∨

To

0.0 Select a currency ▾

UNLOCK WALLET

... by trading ASH



... by **burning** ASH



**We create value
that will help clean
up our home planet**

HOW?





Through
innovative
tokenomics
developed for
crypto investors
who care

ASH token ecosystem



BEP20 Token

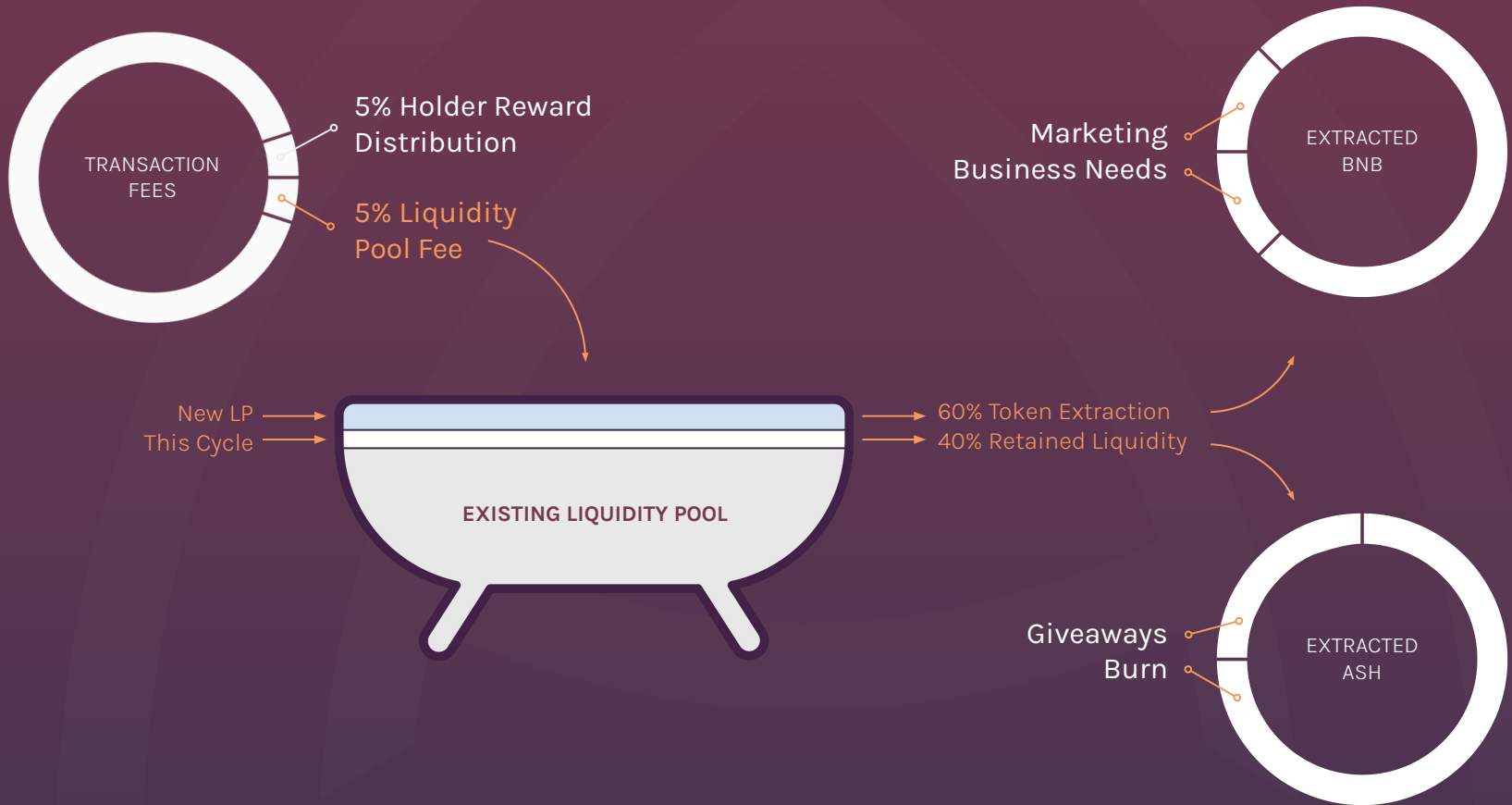


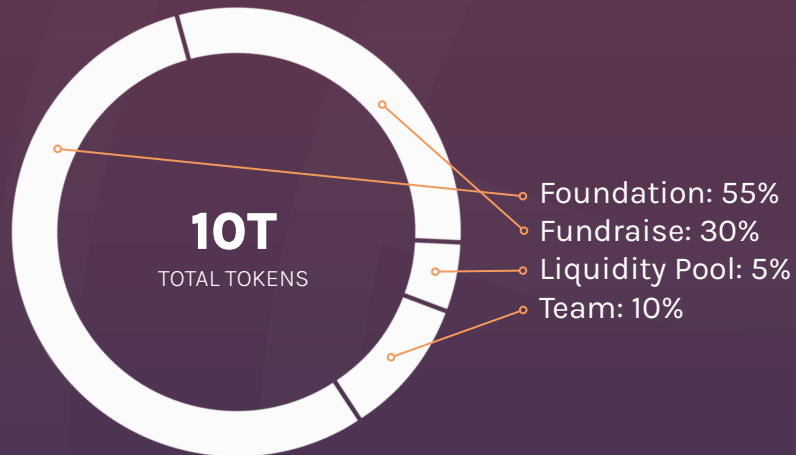
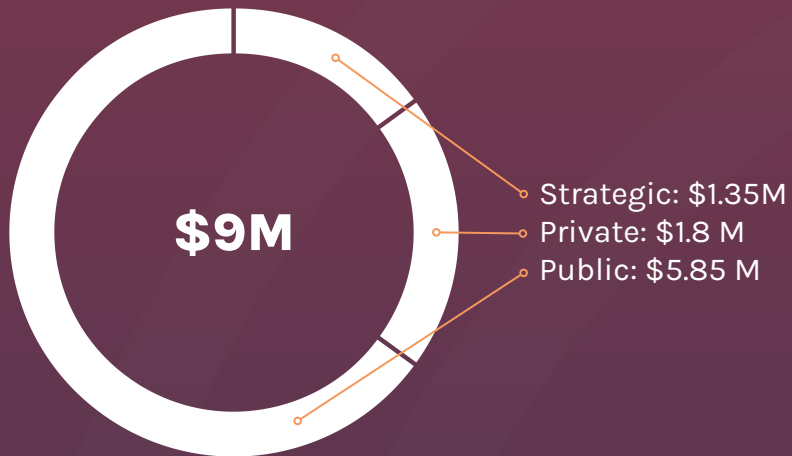
BinanceChain



PancakeSwap

Transaction Fee Model





Public



100% unlocked at TGE

Private



5% unlocked at TGE
95% in 1 year lock
Daily release

Strategic

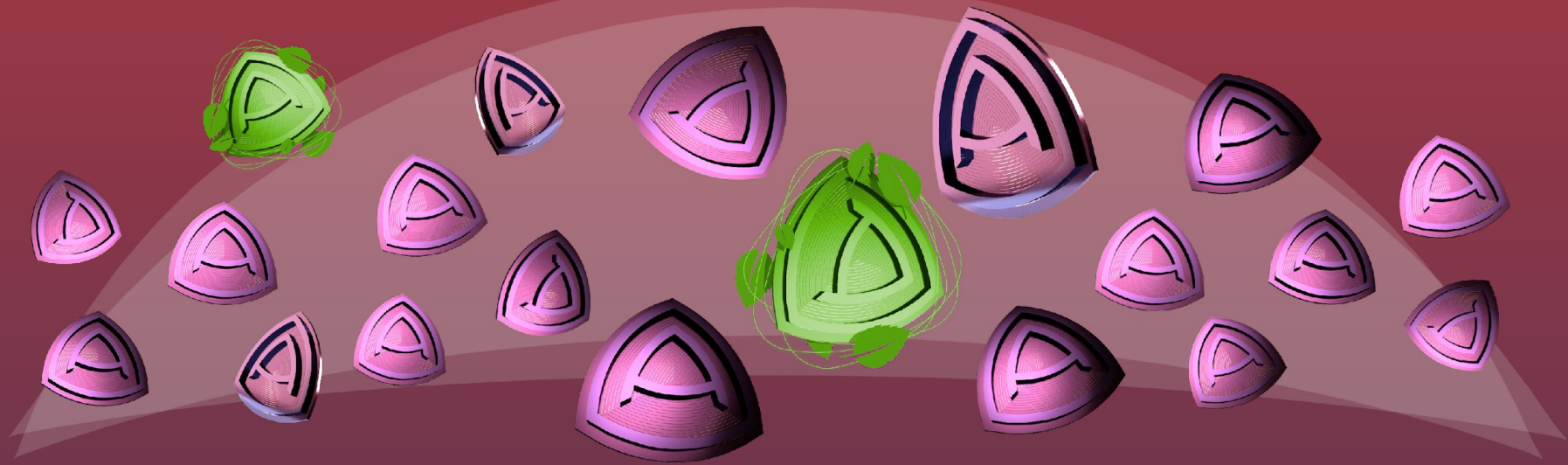


5% unlocked at TGE
95% in 6 months lock
Daily release

Team



5 year vesting,
2 year cliff
25% daily release for 36 months



**A 10% transaction fee rewards to
holders and support green
projects with significant sums**

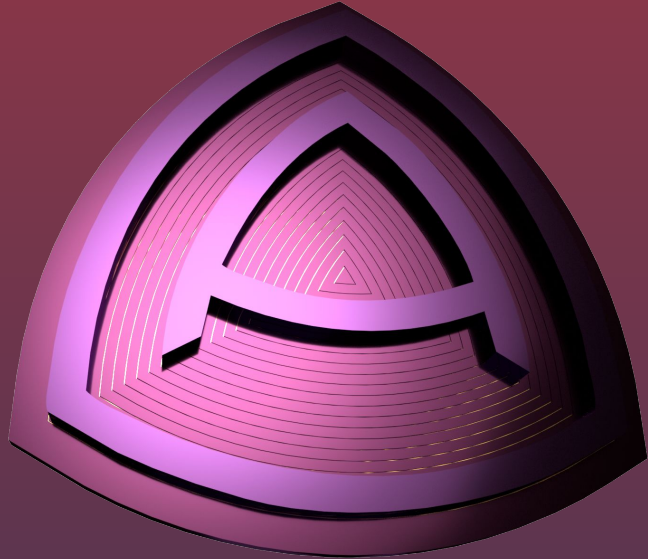
What kind of projects can get funded from ASH transactions fees?

Business and organizations with innovative tech that:

- Reduces or eliminate pollution from the environment
- Create new revenue streams and jobs with low environmental footprint
- Contribute to the circular and regenerative economy of the Phoenix Ecosystem

Every project needs to provide scientific backing and a sound sustainable business model to get funded.





...so

ASH token is just the first step!

We are creating a crypto community that will disrupt green industry models and create a new sustainable green economy



Phoenix

AN ECOSYSTEM AND
LAUNCHPAD FOR FUNDING
POLLUTION REMOVAL AND
GREEN BUSINESS

Phoenix

A decentralized community and launchpad for supporting and funding the rapid development of global capacities for a transition to renewable natural resource consumption and removal of pollution.

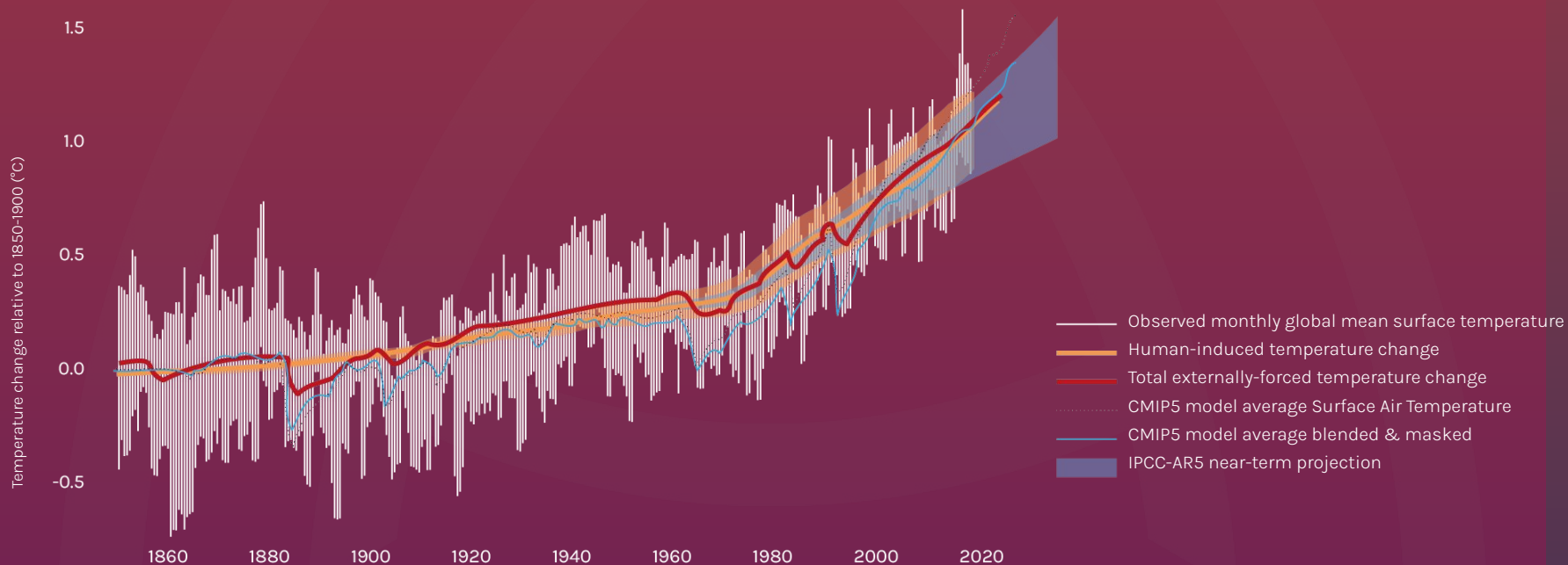
Our Vision is a world in natural balance and free of pollution, preserved for future generations.

The principal asset behind the economic logic of this transformation is the **Ash Token**, the governance token of the **Phoenix Ecosystem**.





Global Warming



What's Wrong with the World?

We're at a Precipice

10,000 - 100,000 species are becoming extinct each year, mostly due to human-induced changes to their environment.

80 million hectares of primary forest surface decreased in past 30 decades approximate combined area of Germany and France.

91% of the world's human and animal population is exposed to unhealthy levels of pollution



How much does it cost?

An arm and a leg... and a lung.

Air pollution from the burning of fossil fuels alone costs \$8 billion a day - \$2.9 trillion per year - 3.3% of global gross domestic product.

Z

That's just air pollution and fossil fuels.



How much does it cost?

Heading for No Man's Land

Annual costs of land degradation due to land use and land cover change (LUCC) in 2007 were about US\$231 billion per year or about 0.41 % of the global GDP

Then there's water.



How much does it cost?

Rolling in the Deep

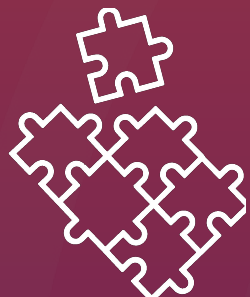
An underwater photograph showing a large amount of plastic waste, including bags and ropes, floating in the water. Several small fish are swimming around the debris. The scene is dimly lit, with a blueish tint.

The total global economic losses associated with inadequate water supply and sanitation were estimated at US\$ 260 billion annually, or 1.5% of GDP

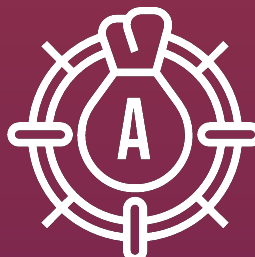
Let that sink in
for a minute



How Can We Kickstart the Change



INVOLVE EVERYONE



INCENTIVIZE EVERYONE



CONNECT EVERYONE



Phoenix

A catalyst for a community-driven green economy

Community Driven

Community of token holders will fast-track the funding of sustainable initiatives, industries, and activities that can demonstrate a rapid impact on pollution removal and regenerative resource consumption.

Circular Economy

The ASH Token economy incentivizes active use and trade of the token, producing transaction fees that fund the Phoenix Launchpad, an incubator for green economic initiatives

Launchpad & Environmental Fund

The Launchpad and Environmental Fund kickstart and support businesses and projects that aim to eliminate pollution, use renewable resources in their product lifecycle, and create new value to the economy through innovation and job creation.

Team

**Ato
Andoh**

Founder

**Tchaikawsky
Samuels**

Technical Co-founder

**Jagoron
Mukherjee**

Power and Utility Industry,
Business Strategy Advisor

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**Miloš
Milosavljević**

Whitepaper Editor, Value
Stream Designer

**Jovan
Tišma**

DAO and ASH
Tokenomics Architect





Phoenix | Ash

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