

PHOENIX

A REGENERATIVE AND CIRCULAR PLATFORM FOR POLLUTION
REMOVAL AND SUSTAINABLE TRANSITION TO RENEWABLE
ENERGY SOURCES

Governance: ASH Token & ASH DAO

Utility: Phoenix Launchpad & Phoenix Token

Ash Token IDO: PancakeSwap

TOWARDS A WORLD FREE OF POLLUTION

From the ashes, a fire shall be woken, a light from the shadows shall spring.

~ J.R.R. Tolkien

For billions of years, planet Earth has been the only cradle and harbor of life in the known universe. Since their creation, living forms have been adapting and actively forming Earth's changing environmental conditions over time.

Life has grown into the planet and is today its inextricable part, a development that has taken billions of years and which has culminated in the past two hundred million years. It is why we call Earth the Living Planet.

Earth has also produced one of the most puzzling, wonderful, and devastating life forms we know of, possibly, at its own expense. Humans.

Today, The Earth is at a precipice:

- There are between 2 million and 10 million living species on our planet today. Between 10,000 and 100,000 are becoming extinct each year, mostly due to human-induced changes to the environment.¹

¹ WF Discover: https://wwf.panda.org/discover/our_focus/biodiversity/biodiversity/

- The area of primary forest worldwide has decreased by over 80 million hectares since 1990, a surface with the approximate combined area of Germany and France.²
- 91% of the world's human and animal population is exposed to unhealthy levels of pollution.³

If the rate of global warming, primarily caused by human-induced emissions of heat-trapping gasses, continues to rise along its current trajectory by the end of the century, we could very well be struggling to survive in a world raked by intense hurricanes, alternating droughts and floods, and a cut-throat competition for food, water, and natural resources.

Let this sink in for a moment.

Only recently, in the past three to five decades, have governments started to address the issue of environmental pollution and climate change through national policies and intergovernmental treaties. The most significant of these has been the United Nations Framework Convention on Climate Change, signed by 154 countries at the Earth Summit in Rio de Janeiro, Brazil in 1992. That agreement was superseded by the Kyoto Protocol, which entered into force in 2005, and lastly the Paris Agreement, which has been effective since 2016.⁴

The aim of these successive agreements has been to tackle climate change and global warming by coordinating global governments in an effort to reduce greenhouse gas emissions.

² Food and Agriculture Organization of the United Nations, The State of the World's Forests: <http://www.fao.org/state-of-forests/en>

³ The World Bank, The Global Distribution of Air Pollution: <https://datatopics.worldbank.org/world-development-indicators/stories/the-global-distribution-of-air-pollution.html>

⁴ Wikipedia: https://en.wikipedia.org/wiki/United_Nations_Framework_Convention_on_Climate_Change

However, the impact of the current policies and activities by national governments, intergovernmental organizations, environmental task forces, and other stakeholders within these agreements have failed to deliver the immediate results necessary to secure life on our planet from the projected catastrophic effects of climate change and environmental degradation through pollution.

As shown in the chart below, currently implemented climate and energy policies would reduce warming relative to a world with no climate policies in place.

The chart maps out future greenhouse gas emissions scenarios under a range of assumptions: if no climate policies were implemented; if current policies continued; if all countries achieved their current future pledges for emission reductions; and necessary pathways which are compatible with limiting warming to 1.5°C or 2°C of warming this century.⁵

If countries achieved their current 'Pledges' (also shown on the chart), this would be an even further improvement. In this regard, the world is making some progress.

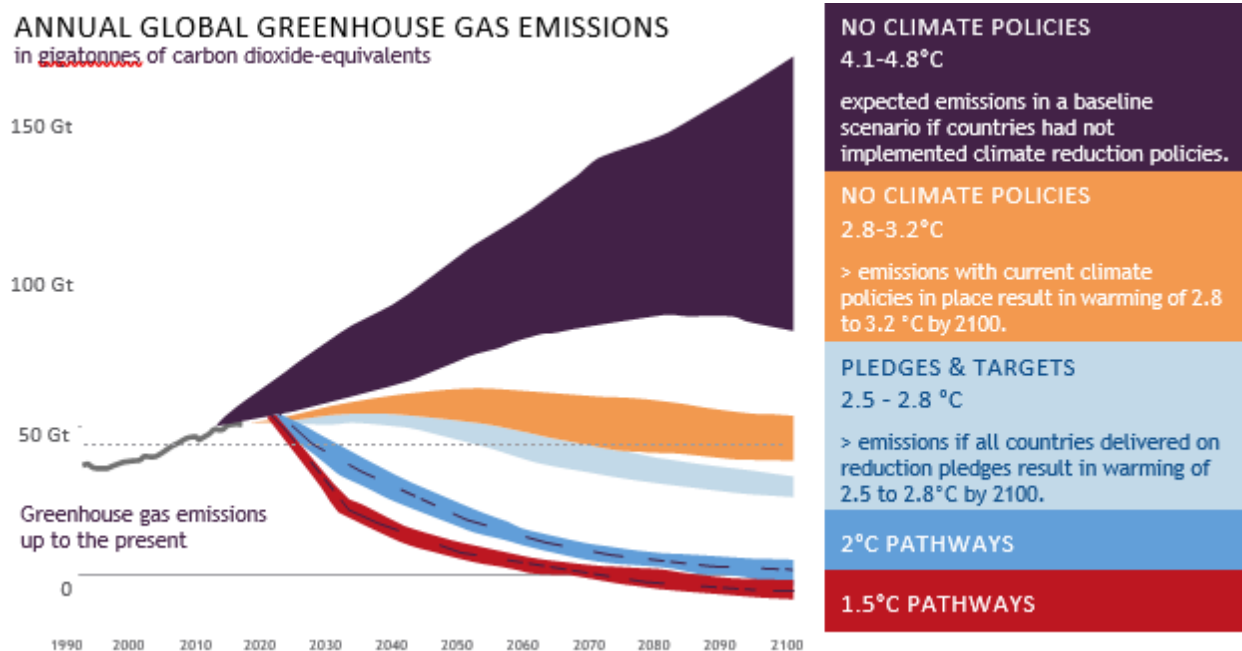
But if the aim is limiting global warming to "well below 2°C" - as is laid out in the Paris Agreement - we are clearly far off-track.

⁵ Climate Action Tracker: <https://climateactiontracker.org/global/temperatures>

GLOBAL GREENHOUSE GAS EMISSIONS AND WARMING SCENARIOS

Each pathway comes with uncertainty, marked by the shading from low to high emissions under each scenario.

Warming refers to the expected global temperature rise by 2100, relative to pre-industrial temperatures.



Data source: Climate Action Tracker (based on national policies and pledges as of December 2019).
[OurWorldinData.org](https://ourworldindata.org) - Research and data to make progress against the world's largest problems. Licensed under CC-BY by the authors Hannah Ritchie & Max Roser.

The reason we are failing to make sufficient progress in tackling global pollution and global warming is the simple fact that only a small fraction of the world's population is actively involved in dealing with these issues.

While several governments and intergovernmental organizations (IGOs) have taken the necessary steps to bring the issue of pollution and

global warming to the forefront of national and regional policies, this has largely not been reflected in the behavior of their industries and population.

The rate of greenhouse gas emissions continues to rise. The rate at which we are polluting the global environment and stripping it of natural resources and biodiversity is still greater than our efforts to renew and sustain it.

Humanity has a very limited timeframe to solve these problems, and the solution will have to involve an unprecedented mobilization of governments, corporations, organizations, and individuals.

The stakeholders in this process have to truly think globally and act locally while creating a sustainable horizontal network of connecting local, national, regional, and global transformative initiatives into a sustained effort to achieve sufficient reductions of anthropogenic climate change and pollution before it's too late

We propose such a solution - **The Phoenix Network**.

THE PHOENIX NETWORK

FUNDING THE RAPID DEVELOPMENT OF GLOBAL CAPACITIES FOR A
TRANSITION TO RENEWABLE ENERGY AND REMOVAL OF POLLUTION

The current trends and initiatives aimed at fighting global pollution and climate change require rapid and efficient solutions that will allow a long-term transition to renewable and sustainable energy sources and industrial activity that does not further deplete or pollute the global environment.

However, the transition to carbon-neutral energy sources and non-polluting products of the human economy is projected to last a long time, longer than can be afforded when we take into account, the current rate of pollution and carbon emissions, and its potential apocalyptic effect on the Earth's biosphere.

The crucial stakeholders in this transition are not governments or corporations, but the general public that has in recent years, mobilized into environmental movements mounting pressure and creating initiatives to place climate change and industries that are affecting it into the spotlight of global affairs.

The Phoenix Network specifically aims to empower local communities around the world to operationalize and scale the process of pollution removal from the global environment and the transition to cleaner energy sources.

The Phoenix Network is composed of two components: a **governance** component and a **utility** component.

The role of the Governance component is to gather participants into a decentralized autonomous organization (DAO), through which, the community will run the organization and its activities using blockchain

technology to create an environment of trust, efficiency, and truly democratic decision making.

The **governance component**, in turn, is composed of two sub-components:

- **The ASH Token**, a governance token whose holders participate and vote on governance decisions
- **The ASH DAO**, a decentralized autonomous community that will operate the Phoenix Network

The utility component of the network will provide a platform for the funding, support, growth, and sustainment of green business initiatives.

The utility component is also composed of two sub-components:

- **The Phoenix Launchpad**: A funding platform and incubator for green initiatives that aim to remove pollution from the environment and build regenerative, sustainable, and circular economies
- **The Phoenix Token**: A utility token of the Phoenix Launchpad that is minted based on the amount of pollutants removed from the environment by businesses that are funded and supported through the launchpad.

THE PHOENIX MANIFESTO

We believe in:

- Trust and integrity over contracts and legal protection
- Agility and choice over fixed plans and determinism
- Meritocracy and fairness over seniority and inherited privilege
- Decentralized networks and dynamic leadership over top down hierarchies and personality cults
- Health and happiness over wealth and fame
- A regenerative circular economy over unsustainable linear growth
- A healthy Earth over a dead planet

We shall pursue these goals by:

- Building a strong and purposeful community
- Nurturing a culture of mutual aid
- Advocating for better public health
- Reconciling human needs and environmental balance
- Practicing what we preach

When the core tenets of an enterprise are the people and their ability to bind into a purposeful community, then we have a fundamental incentive to invest in happiness.

In a world of rapid change and unpredictability, it is vital that we maintain our ability to adapt to changing conditions and new opportunities. In practice, this means less upfront planning with fixed objectives, and more controlled risk taking, experimentation and iterative creation of value increments.

It also means an organizational shift from rigid hierarchical corporate and bureaucratic organizations, to small autonomous focused groups horizontally connected into a network with a common purpose and vision.

THE ASH DAO

To tackle today's biggest environmental problems, we need to coordinate around our shared values more effectively than our current systems allow.

A Community of Trust

Blockchain and distributed ledger technology makes a new type of organization possible - the Decentralized Autonomous Organization (DAO).

The DAO is a network of stakeholders with no central governing body, but a set of rules encoded on the blockchain. DAOs have the collaborative potential that is the missing piece of the puzzle in the empowerment of the global society to transition to regenerative circular economies that are the key to the survival of the Human species.

The ASH DAO is emerging from a group of founders who have a high degree of integrity and commitment to the environment and pollution control.

We trust each other, rather than rely on legal mechanisms and corporate structures that define most traditional organization

Ash DAO Stakeholders

Instead of a traditional hierarchy of leaders/managers, we will focus on levels of commitment to give some structure to the organization.

The reality is, there will be different levels of commitment to suit individuals' life situations and these will change over time.

These commitment levels will be well defined but fluid in that, people can move between them easily, completely decoupled from remuneration.

The commitment levels in descending order of impact and accountability:

Navigators

Navigators have a long-term commitment and significant ongoing contributions to growing the value and impact of the Ash DAO and Ecosystem towards a world free of pollution as powered by regenerative energy sources.

New Navigators are selected by existing Navigators. It is only natural, understandable, and fully acceptable that life situations of an individual Navigator can change and compel them to step down, if they are not able to maintain this level of commitment and contribution at any point in time.

Navigators make all key decisions, via an agreed decision-making process, that are of strategic importance and in the best interests of the Phoenix DAO Foundation.

These key decisions include:

Organizational Development

Accepting green project funding proposals and making decisions that evolve the purpose, values, strategy, constitution, token economics, management of DAO assets, and authorizing the operations and activities of the organization.

Managing Assets Issuance

Navigators have weekly operational meetings and monthly strategy meetings. The governance model will have rules defining how

Navigators can join or leave the Navigator Community and the conditions for maintaining the status of a Navigator.

Navigators are remunerated for their work in a combination of Ash Tokens and FIAT where possible.

Contributors

Contributors are individuals or organizations, such as corporations, non-profit organizations or governmental and intergovernmental organizations, who, in exchange for tokens, add value to the Phoenix Network, for example by voting on operational decisions, suggesting new features, projects, and activities through the Ash DAO.

If a Contributor is an organization, then they must have one individual decision maker who would represent the organization.

Contributors are invited to the Ash DAO by Navigators, who will vote and decide on their compatibility with the Phoenix Manifest and system of values along with their ability to contribute to the Phoenix Network.

Token Holders

Individuals can freely enter the Phoenix Network by purchasing or receiving tokens to wallets that can accept Ash Tokens.

Token holders can use their tokens to participate in the activities of the DAO through voting and suggesting new initiatives and features.

Service Providers

Service Providers are individuals or organizations who provide value-adding services and are paid in currency external to the Phoenix Ecosystem, i.e. in fiat or digital currencies.

The Navigators will always strive to get the best value for the ecosystem for the money paid to Service Providers. A Service Provider must at least

be a Public Token Holder in order to be considered by Navigators to provide services to the DAO, but they can also be a Contributor or a Navigator.

A Service Provider may over time, be invited to become a Contributor, if the Navigators agree that they satisfy the criteria in terms of value provision, alignment over values, and capacity for long-term commitment to the responsibilities of the Contributor role.

Navigators can at any time decide to terminate the contract of a Service Provider, per conditions defined in the smart contract. Service Providers are remunerated for their work in fiat money or digital assets.

The Ash DAO fund

The Ash DAO Fund is an allocation of fiat and digital assets that the Ash DAO will use to support or launch environmental projects and sustainable business initiatives across the globe, via the Phoenix Launchpad, the Phoenix Network's sustainable business incubator.

The Ash DAO fund will be financed from proceeds of the ASH Token economy.

Constitution

The Constitution is a set of principles and operational rules driven by our values. The navigators will evolve the Constitution over time.

THE ASH TOKEN

The Ash Token is the governance token of the Ash DAO and the entry point for individuals and organizations who want to participate in the Phoenix Network.

The governance function of the ASH Token will allow holders to vote on strategic and operational decisions of the Ash DAO, depending on their commitment level.

The first decision that Ash Token holders will vote over is the act of founding the Ash DAO.

Once formed, the ASH DAO will be the vehicle through which environmentally focused entrepreneurial projects will be funded, developed, and launched in partnership with relevant stakeholders for each market or location via the Phoenix Launchpad.

ASH Token holders, as participants in the DAO, will have the power to suggest a range of DAO features and activities, as well as to vote over operational and strategic decisions, depending on their commitment level.

Some examples of voting would include:

- Suggesting and voting over the allocation, distribution and use of DAO funds coming from all revenue streams
- Suggesting, selecting, and prioritizing the development and funding of environmental projects that work towards the mission of the Phoenix Network - *a world free of pollution and powered by more efficient energy sources.*
- Suggesting and voting for strategic or operational decisions that impact project implementation

- Suggesting decentralized applications to fund and develop on the Phoenix blockchain
- Suggesting and voting on decisions in regard to the ASH DAO structure and governance model.

Technical Setup

The ASH Token (ASH) is a BEP20 token issued on the Binance Smart Chain with a total fixed supply of 10 trillion tokens that will fuel a circular green economy of the Phoenix Network.

The Binance Smart Chain (BSC) is a blockchain network that runs in parallel to the Binance Chain. In contrast to the Binance Chain, BSC features smart contract functionality and compatibility with the Ethereum Virtual Machine (EVM).

The Binance Smart Chain offers our community the added interoperability of facilitating their purchases through Ethereum-based wallets, such as MetaMask. An added advantage of issuing ASH Tokens on the BSC is that it offers our community an affordable blockchain experience through lower transaction fees compared to the Ethereum Network.

Tokenomics

In the initial development phase of the Phoenix ecosystem, three activities are fundamental to the ASH Token's utility: earning, burning, and support to environmental projects.

Earning Ash Tokens

A 10% fee is applied to all transactions of ASH Tokens in the Phoenix Ecosystem.

ASH Token holders are incentivized to hold their Tokens by way of the ASH Token Redistribution Mechanism.

- 5% of all transaction fees are redistributed to ASH token holders

- 5% of all transaction fees is transferred as liquidity tokens to the PancakeSwap Liquidity Pool (LP)
- 1% of all transaction fees are transferred to the Phoenix DAO Environmental Fund
- 1% of all transactions fees burned for the purposes of price adjustment
- 88% of all transactions fees are spent on covering blockchain infrastructure costs

Burning Ash Tokens

On a biweekly basis, 60% of the newly accumulated Liquidity Pool tokens will be transferred from the liquidity pool, the majority of them as proceeds for the Ash DAO Environmental Fund.

In the best interests of the community, the burn process is instituted as part of a manual extraction process occurring every 30 days.

The burn process will occasionally increase the floor price. The burn process is integrated into the logic of supporting new environmental projects through the Ash DAO Environmental Fund.

The Ash DAO will be able to adjust the process as the Phoenix ecosystem grows, in order to provide optimal support for these projects.

What is unique about the ASH Token economy is that it universally provides a goodwill commitment to the speculative nature of cryptocurrency trading - both incoming and outgoing transactions intrinsically reflect the environmental cause of the Ash DAO.

The initial algorithms for the Ash tokenomics will provide the following tokenomics flow:

- Of the newly accumulated LP Tokens (the 5% fee) over one month cycle, 60% will be removed from the PancakeSwap Liquidity Pool

- 50% of the funds removed will be in BNB, and the other 50% in ASH tokens
- The tokens will be allocated to overarching environmental initiatives - the Ash DAO Environmental Fund - in public and transparent wallets, vetted by the community constituting the Ash DAO.

Of the extracted BNB:

- 67% for environmental projects
- 20% marketing fund
- 13% business & logistics fund

All three funds will have public wallet addresses providing transparency and auditability to the DAO community.

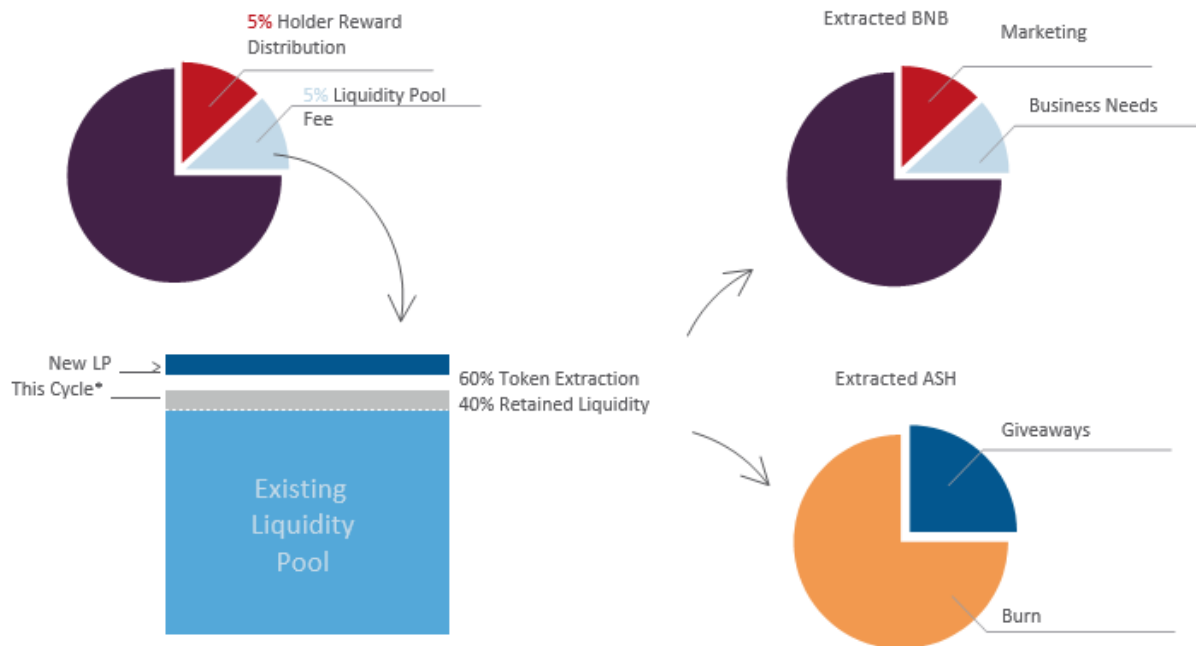
Of the extracted ASH token from the Liquidity Pool:

- 67% are burned for price adjustment
- 33% are allocated to community giveaways such as airdrops and competitions

Of the total ASH token transactions fees:

- 1% of the accumulated transaction volume over the one month period will be transferred to the Phoenix DAO Environmental Fund
- 1% and will be burned for the purposes of price adjustment

Transaction Fee Model



This will be the initial approach to ASH tokenomics, in order to ensure sustainable operations. Moving forward, the Ash DAO will institute an assessment program involving the whole community of token holders in the decision-making process, with the aim of optimizing the tokenomics to the needs of a growing ecosystem.

The Ash DAO will also have a wallet set up to hold manual buyback funds - up to 20% of the BNB extracted in a cycle can be returned to the pool to support stable liquidity.

Adaptability is a key security measure that the team upholds to put ASH Token in the best place for long-term sustainability and growth.

Token Sale

The ASH Token will first enter a private sale for strategic partners and backers. Further to this, the ASH Token's initial token liquidity pool will

be locked under a certified liquidity locker, ensuring safety and security for our community of backers.

Following the private sale, the Phoenix DAO will launch a public sale of the ASH Token on PancakeSwap, a Binance Smart Chain based Decentralized Exchange (DEX) for swapping BEP-20 tokens.

To facilitate the ASH Token IDO (Initial DEX Offering), PancakeSwap will offer our community the ability to exchange their BNB for ASH tokens. The ASH Token shall also be listed on other major exchanges in the near future.

Ash Token Total Supply

10,000,000,000,000 (ten trillion)

Allocation

Foundation: 5,500,000,000,000

Fundraise: 3,000,000,000,000

Team: 1,000,000,000,000 Team

Liquidity Pool: 500,000,000,000

THE PHOENIX LAUNCHPAD

The Phoenix Launchpad will be a platform for funding and launching new and
Expanding existing environmentally sustainable business projects.

The Phoenix Launchpad will be developed by the ASH DAO community, more precisely, by delegated Navigators with domain expertise across all facets of sustainable development and environmental care.

Each new project will have to meet strict criteria for environmental impact and capacity to sustain the Phoenix Ecosystem's regenerative and circular economy.

THE PHOENIX TOKEN

Once the Phoenix Launchpad is in operation, managed by the Ash DAO community of Ash Token holders, our vision and aim is to create an entirely new asset class modelled to incentivize and fuel the removal of pollution from the global environment.

We are calling this new asset class an inverse digital asset - the Phoenix Token. The underlying asset of an inverse digital asset is something that we want to remove in order to create value in the real world. In the use case of the Phoenix Launchpad and Ash DAO, the community wants to remove pollutants from the global environment, move the planet towards ecological balance, and create a regenerative and circular economy aligned to the Earth's capacity to sustain life.

At present, our vision is to mint new Phoenix Tokens using a Proof-of-Work (POW) mechanism. Each token will be minted based on an amount of pollution removed from the environment, specifically determined based on the type of pollutant.

The validation of pollution removal that comes as a result of the activities of the Phoenix Launchpad participants will be performed by a system of oracles and data validators, who are service providers with Contributor or Navigator status in the Ash DAO, for which they will be rewarded in Ash Tokens.

The Phoenix Token will have a utility function within the Phoenix Launchpad ecosystem, providing access to data about the journey of a pollutant from its place and effect in the natural environment, to its transformation into a renewable primary resource to be used in the human economy, or its decomposition into its natural building blocks.

For each minted Phoenix Token, Launchpad participants will be rewarded in Ash Tokens from the Foundation allocation, allowing them

to participate in the Ash DAO based on the merit of their contributions to a cleaner environment.

ROADMAP

- The Phoenix Whitepaper
- Create ASH token and Setup Allocation
- Create Smart Contracts to Support Whitepaper
- Private sale
- IDO
- Formation of DAO
- Listings cross-chain DEXs
- Listings CEXs
- Develop Phoenix Launchpad
- Create the Phoenix Token
- Kick-off first Phoenix Launchpad funding cycle

THE TEAM

Ato Andoh

FOUNDER

An 11-year veteran of the United States Marine Corps, Ato has been the Chairman and CEO of GCS Fibers since the founding of its predecessor organization in 2011.

Upon separation from the United States Marine Corps, Ato served at the United States Defense Threat Reduction Agency (DTRA) as a Contracts and Procurement Analyst for several years before being tapped as the agency's Assistant Director for Small Business Programs. In his latter capacity, Ato was the DTRA's primary point of contact for the business industry and held the additional responsibilities of identifying emerging technologies that could facilitate the agency's mission of defeating weapons of mass destruction and assisted the business industry with their efforts to secure U.S federal government contracts from the DTRA.

Ato is an appointed member of the United States National Coal Council, which is a congressionally chartered advisory committee to the U.S secretary of energy that provides advice and recommendations to the secretary on various issues that among other things, include policy matters relating to coal technology, the social impact of coal production and the conversion & environmental control concepts of coal.

Ato holds a Bachelor of Science degree in Business Administration and a Master of Science in Management from the University of Maryland and the University of Maryland Global Campus. His community involvement includes serving on the board of the Heritage Village Project, an organization that empowers youths and communities through the creative and performing arts.

Tchaikawsky Samuels

TECHNICAL CO-FOUNDER

A 14-year veteran of the U.S. Marines and Senior Data Analyst. Trained by the Department of the Navy as a certified American Society of Quality, Lean Six Sigma Black Belt with over a decade of experience in process engineering and software development.

Tchaikawsky holds a Bachelors of Science in Information Systems Management.

He has worked as the lead project analyst & developer for organizations such as the Department of Homeland Security, Capital One Bank, Kepha Analytics Group and others.

Jagoron Mukherjee

POWER AND UTILITY INDUSTRY, BUSINESS STRATEGY ADVISOR

A Mr. Mukherjee is a power industry expert with over 24 years of consulting, financial, and engineering management experience. His expertise includes depth in power generation, transmission and distribution, as well as with renewables in strategy, operations and technology functions.

He is experienced with using digital technologies to modernize mid to large size utilities in a smart, cost effective way. He has also helped large industrials create growth and market share for their innovative solutions in the power sector.

In recent years, Mr. Mukherjee's focus has been to help utilities develop and implement \$1-16B digital transformation programs to elevate enterprise value and transition to a sustainable future cost effectively.

He is a frequent speaker and author in leading conferences and journals on grid modernization and utility business innovation.

Loretta Joseph

DIGITAL ASSET REGULATION AND BLOCKCHAIN TECHNOLOGY ADVISOR

Loretta is a public policy influencer and globally recognized as an authority in digital asset regulation and blockchain technology.

Loretta is a highly dynamic, skilled banking, financial and consulting professional with over 25 years in financial markets and related sectors. She has worked for major investment banks at Board, MD or senior management level throughout Asia and India including, RBS (India), Macquarie Group (India), Deutsche Bank, Credit Suisse and Elara Capital (India), Spanning a long career, Loretta has tremendous exposure to global financial markets, multiple asset classes and emerging market environments.

Loretta has advised many international banks, global hedge and pension funds on managing portfolio and exposure to derivatives and related products. For the last decade, she has been paramount in successful transaction facilitation for Foreign Investors in India and other emerging markets.

She has operated in many multi-cultural organisations. Loretta sits on the advisory board of UWS (Business School), Blume Ventures (India). An adjunct fellow at UWS, life time fellow of the advisory board of ADDCA (Australian Digital Currency and Commerce Association) and holds various advisory positions for multiple tech, biotech and Cybersecurity companies.

Loretta champions the cause for responsible blockchain adoption with global governments, regulators and industry players. She was the recipient of the Fintech Australia, "FinTech Leader of 2017", "Female leader of 2016" and Sancta Sophia College (Within Sydney University) Alumni Award 2016 for Social impact.

Anurag Misra, B.E.

SOLAR ENERGY, PHOENIX LAUNCHPAD DEVELOPMENT ADVISOR

Anurag Misra is a graduate engineer from Birla Institute of Technology & Science, Pilani, India. He has over 20+ years of industrial experience in manufacturing passive infrastructure products for the Telecom and Railways sector. He has dedicated the last 10+ years to capacity building and designing solar power plants of small, medium, and large capacities.

He has served as Solar Power Plant Specialist Trainer on behalf of UL, as the Founder and Director of Sunshine Technocon and SunAura Technologies, and as an Independent Consultant for ADB, World Bank, UNDP, and UDAID projects in India and Bangladesh.

Anurag has worked as the Head of Production for Benning SMC, a German JV in India. He also spearheaded the transfer of technology for Indian Railways for products such as EI/SSI, AFTC, LED Signaling from Nippon Signal, Japan. He has also served as the Technology Manager at Lambda Group for ToT of GSM Antenna from Arialcom, France. He was also responsible for upgrading technology and developing new products for telecom passive infrastructure.

He is registered with ADB as an Independent Consultant and has worked as a Consultant for the feasibility assessment of Solar-Wind-BESS hybrid plants for National Thermal Power Corporation (NTPC) and Solar Energy Corporation of India (SECI).

He has also provided solar consulting services for a World Bank-funded project for the feasibility assessment of the Solar-Wind-Fishery hybrid at Feni District of Bangladesh.

He is a frequently requested Speaker and Panelist on various conferences/seminars organized by PSUs, DISCOMs, and government organizations including the National Institute of Solar Energy (NISE) on the topics of Solar technologies, innovations, best practices, policy matters, MRV framework, etc. for distributed solar PV rooftops and ground-mounted solar plants.

Currently, Anurag is serving as the Vice President of Technology at Translight Solar in Accra, Ghana.

Miloš Milosavljević

ADVISOR: WHITEPAPER EDITOR, VALUE STREAM ARCHITECT, TOKENOMICS

Milos Milosavljevic is an experienced digital communications and product marketing professional, with experience across a number of roles and industries.

He has a holistic approach to digital transformation, product development and marketing, as well as organizational design based on small teams and agile principles.

Milos is the whitepaper product owner and value stream designer for several startups in the blockchain space, including Cere.network, Reef.finance, Anchor stablecoin, and Ash Token.

Jovan Tišma

ADVISOR: DAO AND TOKENOMICS ARCHITECT, WHITEPAPER CONTRIBUTOR

Jovan is an experienced blockchain business developer, tokenomics architect and cryptocurrency trader. He is a co-founder in several blockchain startups.

Jovan began his entrepreneurial career while he was still in high school, starting as a concert promoter and ending up as Universal Music's regional director.

With an academic background in Law, he entered the FinTech space as a product owner and went on to become a highly regarded expert and consultant to cryptographic asset issuing companies in need of the specific mix of legal, financial, and entrepreneurial skills the industry requires.

LEGAL

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